



## **SATOCAN TOURISM COMMUNITY POLICY**

At **SATOCAN TOURISM**, we are residents of the Canary Islands.

Our company actively engages with the local community and collaborating local companies.

Our primary objective is to be actively involved in our community by supporting local projects to promote Canary craftsmanship, art and culture. We want to take part in initiatives which support the local community.

We also want to endorse our tourist destination by helping to preserve sites which promote cultural interests and recognise local customs.

### **In view of the above:**

- We take an active part in all the projects of our Foundation: Fundación Junguel Sanjuan y Cáritas.
- We procure our supplies from local suppliers, to the greatest possible extent.
- We contribute to the sustainable development of the tourist destination by way of donations, contributions or our active participation in initiatives which support the local community.
- We hold meetings with local authorities at least twice a year as a member of the local hotel association. This gives us the chance to discuss ways of improving our destination, our lifestyle and the (sustainable) development of tourism on the island.
- We promote the destination to our customers/guests and encourage them to discover the island and to experience (and respect) local culture.
- We show commitment to local craftsmanship by supporting artists from the community. e.g. Christmas markets, craft markets, Canary art exhibitions.
- We establish links with our local community which supports the Freedom Association LGBT (gay community on the island).

This information is conveyed to all employees and to any interested third parties.